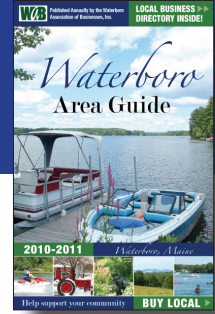


# Ad Request Form



Ad deadline for 2011-2012 edition: May 20, 2011

## 1 CONTACT INFO

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## 2 MEMBERSHIP

Member  Non-member  New member (Please attach completed Membership Application and \$35 dues)

## 3 AD SIZE & COLOR

FULL PAGE (4.5" w x 7.5" h)  B&W  Full-color  1/2 PAGE (4.5" w x 3.75" h)  B&W  Full-color

1/4 PAGE VERTICAL (2.2" w x 3.75" h)  B&W  Full-color

1/4 PAGE HORIZONTAL (4.5" w x 1.825" h)  B&W  Full-color

1/8 PAGE (2.2" w x 1.825" h)  Listing in Business Directory (Category \_\_\_\_\_)

## 4 AD MATERIALS

(Ad materials can be sent via e-mail to: [kerry@kldesignandmarketing.com](mailto:kerry@kldesignandmarketing.com))

Ad camera ready via e-mail  Ad requires layout, materials attached (Proof required?  YES  NO)

Special Instructions: \_\_\_\_\_

## 5 PAYMENT

(See attached "Advertising Rates & Sizes" sheet for pricing)

Ad Cost: \$ \_\_\_\_\_ (20% WAB member discount?  YES  NO)

Received Cash (DATE \_\_\_\_\_)  Received Check (DATE \_\_\_\_\_)



Waterboro Association  
of Businesses, Inc.